1	VIRGINIA TOBACCO INDEMNIFICATION
2	AND COMMUNITY REVITALIZATION COMMISSION
3	701 East Franklin Street, Suite 501
4	Richmond, Virginia 23219
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9	TROF Committee Meeting
10	Wednesday, May 20, 2015
11	4:00 P.M.
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14	New College Institute
15	Martinsville, Virginia
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APPEARANCES:

- 2 The Honorable Terry G. Kilgore, Chairman
- 3 The Honorable Frank M. Ruff, Vice Chairman
- 4 The Honorable Daniel W. Marshall, III
- 5 Mr. Timothy S. Pfohl Interim Executive Director & Grants
- 6 Program Administration Director

7

8 <u>COMMISSION STAFF:</u>

- 9 Mr. Ned Stephenson Deputy Executive Director
- 10 Ms. Stephanie S. Kim Director of Finance
- Ms. Carolyn Bringman Performance Data Analyst
- 12 Ms. Suzette Patterson Grants Office Manager
- 13 Ms. Sarah K. Capps Grants Program Administrator,
- Southside Virginia
- 15 Mr. Benjamin Dawson Grants Assistant, Southside Virginia
- 16 Ms. Sara G. Williams Grants Program Administrator,
- Southwest Virginia
- 18 Ms. Jessica Stamper Grants Assistant, Southwest Virginia
- 19 Ms. Stacey Richardson Executive Assistant

20

21 COUNSEL FOR THE COMMISSION:

- 22 Ms. Elizabeth Myers, Assistant Attorney General
- 23 Richmond, Virginia.

24

25 Mr. Evan Feinman – Executive Director effective May 26, 2015

1	DELEGATE KILGORE: The TROF
2	Committee will come to order, so if you'll turn to page 106 in
3	your book. Tim, would you call the roll?
4	MR. PFOHL: Delegate Kilgore?
5	DELEGATE KILGORE: Here.
6	MR. PFOHL: Senator Ruff?
7	SENATOR RUFF: Here.
8	MR. PFOHL: Delegate Marshall?
9	DELEGATE MARSHALL: Here.
10	MR. PFOHL: I'm Mr. Pfohl, I'm here. You
11	have a quorum, Mr. Chairman.
12	DELEGATE KILGORE: All right, tell us
13	what you've been doing. Let me just go this way. We need to
14	approve the minutes and that's January 12, 2015 minutes.
15	DELEGATE MARSHALL: So moved.
16	DELEGATE KILGORE: We have a motion
17	and a second. All those in favor of approving the minutes say
18	aye. (Ayes.) The minutes are approved.
19	MR. STEPHENSON: Mr. Chairman, we
20	have a variety of TROF matters that deserve your attention
21	today. I'll start going through them, we'll take them one at a
22	time. As you know, your TROF program operates under a
23	policy that largely operates between meetings. There are
24	certain things the Executive Director cannot do under that
25	policy that need to come to either this Committee or the full

- Commission.
- The first one before us, a particular
- project shown on page 107 and this is a project in Halifax
- 4 County that we refer to as Project Roy to protect the identity of
- 5 the company. You'll notice your book the details that are
- 6 being presented to us in this project and in particular the
- 7 guideline amount of the TROF award exceeds the authority of
- 8 the director to approve. It also exceeds the authority of this
- 9 Committee but I'm bringing this before you seeking your
- recommendation as to whether or not you want this go to
- forward to the Commission for approval. We have a
- gentleman in the audience today that's prepared to speak to
- this project if you would like to hear from him. That would be
- 14 Matt Leonard.
- MR. LEONARD: Thank you for
- considering this TROF award for Halifax County and the
- details are in front of you. It's my understanding from Ned
- and Tim that the value being requested is by formula but it is
- an amount that the staff can't approve. This will be the first
- 20 U.S. operation for an existing client overseas. They have
- 21 narrowed down their location to Halifax, Virginia eliminating
- Alabama and North Carolina at this point. We are about 90%
- through with our due diligence and they are interested in us
- 24 and we're interested in them. They have visited us and we
- 25 have visited them and they'll be back in the U.S. next week

- and will be coming to see us to work through some of the final
- details. They have a customer pool and they have a
- distributor in the United States that they've been working with
- 4 for a number of years that will be an investor. They tell us
- 5 they have the operating cash. They just need this capital
- 6 investment for facility improvements and some major
- 7 manufacturing equipment. I'll be glad to answer any
- 8 questions that I can.
- 9 DELEGATE KILGORE: Ned, for those
- from the audience the reason that the TROF Committee
- cannot approve this what?
- MR. STEPHENSON: It exceeds the
- Executive Director's authority and also yours. We're seeking a
- recommendation for you up or down as to whether it should
- be presented to the Commission.
- DELEGATE KILGORE: What is the TROF
- 17 Committee's level?
- MR. STEPHENSON: Three million
- 19 dollars.
- DELEGATE KILGORE: And the
- 21 Executive Director is two?
- MR. STEPHENSON: Two million dollars.
- DELEGATE MARSHALL: Ned, you need a
- 24 motion from us to take it to the full Board?
- MR. STEPHENSON: Yes, absent a

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motion from you, it dies here.
                        DELEGATE MARSHALL: So moved.
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                        DELEGATE KILGORE: Do I have a
3
    second.
4
                        SENATOR RUFF: Mr. Chairman, I would
5
   like to ask Matt about the payroll issue. The prevailing wage
6
   is listed as $32,000 they're only talking about $30,000 and
7
   you need a thousand employees. Do you have any problem
8
   with that?
9
                        MR. LEONARD: Not that I know of, I
10
    would assume if it was a problem for the TROF we would have
11
   heard about it. I believe at this end with the guidelines -
12
                        SENATOR RUFF: I'm not talking about
13
   the guidelines. I'm just wondering if as far as the employees a
14
   stable population and pay them less than the prevailing wage.
15
                        MR. LEONARD: We believe the wage
16
    they'll be paying is competitive for the region. We did that
17
   analysis and the first time they came through we were working
18
   hand to hand with VEDP and their analysis or they did an
19
    analysis for us on peer patters and the workforce available
20
    and wages and we felt it was a fit for the region.
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                        MR. STEPHENSON: Mr. Chairman, if I
22
   may, Senator Ruff, you'll notice in the analysis that the
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    amount of the incentive is discounted slightly on account of
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the low wage and it shows up in the formula.

25

MR. LEONARD: I would also note that 1 the wage that's been proposed by a prospect is higher than the 2 per capita for Halifax. 3 DELEGATE KILGORE: We have a 4 motion. 5 SENATOR RUFF: Second. 6 DELEGATE KILGORE: We have a motion 7 and a second to recommend to the full Commission tomorrow 8 that we approve the TROF award of \$4.120 to this project. All 9 those in favor say aye. (Ayes.) Opposed? (No response.) That 10 motion passes. 11 MR. STEPHENSON: Mr. Chairman, next 12 on page eight of your book there's an extension request and 13 before I go into this particular request I need to give you some 14 background. The TROF contracts are written for a three-year 15 period of time. There is a or what we refer to as a midpoint 16 check and that means that the contracts provide that at the 17 midpoint contract or eighteen months in the company must 18 have performed at least 25% of either its job promise or its 19 investment promise and if not, you have an opportunity to call 20 the grant and ask for a refund. It's an opportunity and not a 21 requirement. We do this simply because we had a high 22 default rate in early years and we're not going to wait three full 23 years to find out that nothing has happened. This is a 24

particular company that we refer to as Project Jonah and it's

25

- described on page 108 in your book. You can see the details
- there before you. It was a one million dollar grant and about
- \$700,000 has been disbursed. There was a job promise of
- 4 268 and an investment promise of 134. To date there are
- 5 none of either. We typically look at these internally and we
- 6 require that there be material progress toward the
- 7 accomplishment of these goals. If there's material progress
- 8 the Director will grant the extension within his authority to do
- 9 so and if there is not material progress, the Director will want
- to ask for a refund. In this particular case, there is a great
- deal of progress that is being described to us but it hasn't
- resulted in any jobs or investment. The dilemma at this point
- is whether or not you want to ask for a refund from this
- company at this particular juncture. We have a gentleman I
- think in the audience who can talk to you a little bit about
- 16 that.
- DELEGATE KILGORE: If we do nothing,
- what happens?
- MR. STEPHENSON: If you do nothing,
- you will leave the decision to the Executive Director to call the
- shots and we're really here seeking your guidance on this
- particular one.
- DELEGATE KILGORE: So we can either
- 24 do nothing or to extend?
- MR. STEPHENSON: Or to extend and the

- applicant has requested a 21 month extension to continue
- 2 their progress.
- 3 DELEGATE MARSHALL: The third
- 4 option is to recall.
- 5 MR. STEPHENSON: That is correct.
- 6 DELEGATE KILGORE: And to recall
- 7 means to ask for the money.
- 8 MR. STEPHENSON: For what?
- 9 DELEGATE KILGORE: To ask for the
- money back.
- MR. STEPHENSON: Yes, that's the
- question. We do have another option which we have used in
- times past and that is if you have put your money out and
- eighteen months has gone by and no jobs and no investment,
- we have from time to time said for the grantee extension and
- there's no problem but we need a letter of credit guaranteeing
- your performance.
- DELEGATE KILGORE: Is there
- somebody here from the company?
- MR. PFOHL: I think Eric is here, Eric
- Young.
- MR. YOUNG: Thank you, Mr. Chairman.
- I want to thank you for working with us. One thing I want to
- say is that we're coming in ahead of the deadline, it wasn't
- 25 actually until July of this year. And we're asking now for our

- last draw and we didn't get their first draw until May of last
- year. The reason they haven't drawn all the money down is
- that they had some permitting issues and had some issues
- with title to the land. If you'll look at it, I'm sure that's in
- 5 there. This is a very large project and this is not an
- 6 expansion. This involves a lot of investment and a lot of jobs.
- 7 That 25% number is a big number to get to when you start
- 8 essentially in May of 2014. What we're asking is that you take
- 9 all that into consideration. I think it was outlined in the letter
- that was sent as well. The company has made some progress
- and they've done a lot when you talk about starting from
- scratch and where we're trying to get to. We would ask that
- you move the base date and to give them an extension on the
- time, the time running this October because they'll have their
- permits in October to begin construction in October.
- DELEGATE KILGORE: They actually
- 17 have been spending money to get to where they are?
- MR. YOUNG: Their money and some of
- 19 yours.
- MR. PFOHL: What about the site
- 21 engineer?
- MR. YOUNG: The site engineer is coming
- 23 now and there's representatives of the company here that
- could give you more details, perhaps more details than you
- 25 want to know but they have a lot of information they're willing

to share.

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MR. KIMMEL: I am Tal Kimmel, CEO of
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    the company. With your permission I'll give you a fair and a
3
    quick update on where we are and then the reason for the
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    delay. The reason for the delay as Eric has mentioned not yet
5
    been able to secure title to the land or the parts that we were
6
    seeking to purchase. We have several options to buy the land
7
    and I'm happy to report that we have signed an agreement to
8
    buy the land and it's very complex ownership of that
9
    particular parcel. There was a piece getting it through the
10
    bankruptcy court in North Carolina and I believe that's been
11
    resolved and I believe there's a motion in court that's expected
12
    to be adjudicated on June 5th that will give the trustee the
13
    final authority to sell it and sell us the land. The trustee has
14
    signed the purchase contract and we expect to receive all that
15
    without any issues. The closing date for purchase of the land
16
    is scheduled the end of June or June 30th, so there will be
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    progress following that. That's been our main challenge to
18
    date, extending those issues in anticipation that this issue will
19
    resolve itself shortly. It seems like we're doing that.
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                         We've already contracted and somebody
21
    was asking about structural engineers but we have design
22
    engineers working on the plans and that will be this month.
23
    We are expecting to get the first batch of structural design
24
    numbers and drawings. We've also done the soil analysis and
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- we have the engineers working on the site and mapping the
- 2 soil check et cetera in anticipation and getting everything
- validated. This is for the most part where the money has gone
- 4 to date. As has been mentioned, we've not yet reached a
- 5 deadline and we didn't want to go right to the deadline and we
- 6 kind of raised our hand and said this is an issue and we want
- to be very forthcoming and we've been that way throughout
- 8 the process. So what we're asking is to essentially move the
- 9 start date when we're expected to get the permits.
- I can also report that we're going to start
- the permitting process. We know that will go very well. So
- we've made some concrete and tangible process associated
- with the project. I don't think we've wasted time but certain
- things were not under our control.
- SENATOR RUFF: Mr. Chairman, what
- kind of private investment has been expended so far?
- MR. KIMMEL: We've made a big effort to
- get private capital and raising private equity and we've
- engaged with two firms to assist us with that. One of the main
- 20 hurdles when we discussed this with the investors and that's
- ensuring we have title to the site and as you know it's a
- challenge to raise private equity capital and this is referred to
- 23 as Green Field Operations, which is not an ongoing business
- yet. One of the things that investors have requested is that
- we're able to secure title and permitting on the site before

- capital is invested. If you're asking me in terms of numbers,
- 2 I'd say about half of the equity portion that we are seeking,
- we've had discussions with the bank and we've had some
- 4 interested in some commercial banks with the debt portion
- 5 and then capital formation and we've spent a lot of effort
- 6 working on that.
- 7 SENATOR RUFF: The Tobacco
- 8 Commission funds, what are they going to be used for?
- 9 MR. KIMMEL: Primarily engineering,
- both the structural and design. We've given a very specific
- accounting of the expenditures to match the budget we
- submitted to the County prior to every request, so it's all been
- 13 accounted for.
- DELEGATE MARSHALL: Mr. Chairman, I
- just wanted to make the point the county or this letter on page
- two says and the county wants us to grant this extension and
- we wish you all the luck in the world to be successful but the
- county is going to have to sign on the dotted line.
- 19 UNIDENTIFIED: I'm here because you
- 20 might need an update.
- DELEGATE KILGORE: Thank you. The
- request is for extend for 21 months.
- MR. YOUNG: From June 30, 2015, 21
- 24 months after that.
- MR. STEPHENSON: The base period

- established in the contract, Eric do you have that in your hand?
- MR. YOUNG: The base period was
- established December 31st, 2013 actually the agreement was
- 5 executed in April of 2014 and first draw was in May of 2015.
- 6 So they, about six months of this time to the first draw.
- 7 MR. STEPHENSON: The written request
- 8 I received was for a 21 month delay for the entire contract.
- 9 The base period, it would make it 21 months.
- DELEGATE KILGORE: All right, do I
- 11 have a motion?
- DELEGATE MARSHALL: I move that we
- extend the contract until June 30th.
- DELEGATE KILGORE: Do I have a
- 15 second?
- SENATOR RUFF: Second.
- DELEGATE KILGORE: Any more
- discussion? All those in favor, aye. (Ayes.) Opposed? (No
- 19 response.)
- MR. YOUNG: Thank you, Mr. Chairman.
- MR. STEPHENSON: Mr. Chairman, on
- page 109 and 110 you will see the TROF incentive guideline
- 23 for the same project. One of them has already been approved
- this is in Wise County for a particular business there where
- 25 the award made was \$90,000 and the Executive Director

- approved that and that was done. The county has approached
- and asked that the award exceed the guideline amount and
- that it be raised from \$90,000 to \$484,000. Your policy does
- 4 not permit the Executive Director to overline the guidelines.
- 5 However, the Commission can at your recommendation. I
- 6 believe Carl Snodgrass is here.
- DELEGATE KILGORE: Carl, come on up.
- 8 MR. SNODGRASS: Thank you for this
- 9 additional consideration. I've worked with this project in
- excess of two years. It involves the process and I'm not sure
- of the correct pronunciation but used tires, automobile tires
- and equipment tires and called the cooking process that
- virtually eliminates all the residue and they collect that and
- it's incorporated into three marketable products. One being
- the carbon black, one being the ---, and the remaining part
- would be development of number two heating oil. It
- eliminates the shredding process encountered in Wise County
- as far as the disposal of used tires. We anticipated employing
- 25 jobs over a period of three years. They visited this process
- 20 that's used in Arkansas and they think they can be successful
- with doing it here. They're willing to invest \$825,000 in assets
- 22 they own now. The total project is \$1.75 million. We have
- 23 acknowledgement from the staff of VCEDA that they will
- 24 contribute in the form of a loan \$425,000. The \$484,000 is
- what we need to complete the project.

1	DELEGATE KILGORE: VCEDA says
2	they'll be in for about \$425 on a loan?
3	MR. SNODGRASS: Not a loan but it
4	won't be considered until the June meeting.
5	MR. PFOHL: The original TROF offer
6	within this is somewhat oversimplified analysis. It resulted in
7	the Commission receiving \$19 in private investment for each
8	dollar they put on the table. The requested adjusted amount
9	reduced that leveraging to about three and a half dollars for
10	each dollar we put in, that was a substantial reduction.
11	DELEGATE KILGORE: The 484, where
12	did they come up with 484?
13	MR. SNODGRASS: The total is \$1.725
14	million, their part of it.
15	DELEGATE MARSHALL: Ned, the
16	formula if I'm looking on page 110 as you go down it and do
17	the math, the guidelines come up with \$95,000.
18	MR. STEPHENSON: Yes.
19	DELEGATE MARSHALL: If I go to page
20	109 it looks like all the numbers are the same except for the
21	requested amount of 425.
22	MR. STEPHENSON: That is correct.
23	DELEGATE MARSHALL: So above 425
24	that's changed.
25	MP STEDUENSON: That is correct This

- is what I call an overline request.
- DELEGATE KILGORE: Did this request
- 3 come about, did VCEDA have to say that we were, how did
- 4 that come about?
- 5 MR. SNODGRASS: Well, the total project
- 6 makes the additional funding to happen. Without the input
- 7 from an outside private lender and –
- 8 DELEGATE KILGORE: If we doubled
- 9 the amount would that go a long way toward creating the jobs
- and we're trying to create jobs in Wise County, so what would
- 11 happen? Would that help?
- MR. SNODGRASS: We certainly wouldn't
- 13 turn it down.
- DELEGATE KILGORE: I'm just asking
- 15 you do you think that would move the project forward.
- MR. SNODGRASS: I'm not sure. I'd have
- to discuss it with them. As it stands right now, they're asking
- 18 for 484.
- DELEGATE KILGORE: You might have
- one vote for that. I don't know that you've got three other
- votes. I'm trying to help you out Carl.
- MR. SNODGRASS: My point would be
- whatever we can get we'll be happy with.
- DELEGATE KILGORE: This is going to
- 25 be up in Blackwood?

1	MR. SNODGRASS: Yes, the industrial
2	park and they've got a building and those are assets and
3	they've got to have equipment to work the project. This we'd
4	have to purchase some machinery.
5	SENATOR RUFF: Mr. Chairman, I'm a
6	little bit concerned about and the prevailing wage 34,000 and
7	here it's 21,000 and I'm not sure that's the goal of the Tobacco
8	Commission, minimum wage jobs.
9	DELEGATE KILGORE: All I would argue
10	is that any salary is better than zero.
11	MR. SNODGRASS: This company, we got
12	some coal miners and they need jobs.
13	DELEGATE MARSHALL: I have a motion,
14	Mr. Chairman, if you're ready. Mr. Chairman, I move that we
15	approve a guideline of \$95,000 for this project.
16	SENATOR RUFF: Second.
17	DELEGATE KILGORE: All those in favor
18	say aye. (Ayes.) All right, the motion passes. You get the
19	\$95,000.
20	MR. SNODGRASS: That's the total
21	amount?
22	MR. STEPHENSON: Are you speaking
23	about ninety plus 95?
24	DELEGATE MARSHALL: 95 total. That's
25	what the guidelines amount indicates.

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MR. STEPHENSON: Thank you.
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                         MR. SNODGRASS: Thank you very
2
3
   much.
                         MR. STEPHENSON: Mr. Chairman,
4
    another request came to us a couple of days ago after the
5
   book was published so you don't have it here but I'll describe
6
   it to you. The policy under which the Director operates
7
   indicates that the Commission will not make any offer or any
8
   incentive offer for less than $50,000. That was decided some
9
   many years ago for various reasons related to small projects.
10
    The director routinely turns down any projects less than fifty.
11
   We have a particular project that has come to us from Bedford
12
    County and I can give you the details of it but the ask in this
13
   case is $40,000. It was turned down and the county feels
14
   strongly about it and asked if you would hear them today.
15
   And we have Traci Blido here who would like to speak to you.
16
                         MS. BLIDO: Good afternoon, I'm Tracy
17
    Blido from Bedford County and I'm the director of county
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   development for Bedford County. This is a company that has
19
    completely outgrown these facilities and they have been
20
   looking throughout the region and they found a facility that
21
   will work with them in Bedford County in the footprint.
22
    However, there's $300,000 worth of investment that they
23
   would need to make in the building in order for their project to
24
    work. This is going to be called Company X because the
25
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- technology is so complicated I couldn't find a project name
- that would work for them. They design and manufacture
- ultrasonics. Their salary is \$77,000 average and they're
- 4 looking to transfer 33 jobs into Bedford County from the
- 5 region to the footprint. The reason they need the \$300,000 is
- 6 because this is a company when it started fifteen years ago, it
- struggled with cash flow for various reasons. They had a
- 8 management buyout and various other things that happened
- 9 in the industry.
- When the CEO came in in 2001, he said I
- can turn this company around and he has done that but
- there's still a cash flow problem they have and making their
- payroll because they're still growing and their product is in 26
- countries and they pay very well but they have the issue of the
- cash that they need to raise that high bay area. They have the
- funding for the \$1.1 million facility that they're looking to
- purchase in Bedford County so securing this facility in
- 18 Bedford County and we want to keep them in Virginia. They
- also have facilities in India and China and Europe. We want
- 20 to keep them in Virginia.
- DELEGATE KILGORE: What is the ask
- 22 from us?
- MR. STEPHENSON: The ask is that you
- 24 waive your minimum award policy statement and go below
- 25 \$50,000.

1	DELEGATE KILGORE: Do we do that or
2	does it have to go to the full Commission?
3	MR. STEPHENSON: It needs to go to the
4	Commission.
5	MS. BLIDO: I can also add that my
6	economic development authority will match your \$40,000.
7	SENATOR RUFF: You indicated the jobs
8	were in the region, where would the jobs be coming from?
9	MS. BLIDO: They are currently in
10	Lynchburg and there's nowhere to expand in their leased
11	facility so those jobs would be moving from Lynchburg just
12	outside into Forest and into Bedford County and would grow
13	in Bedford County and own the facility in Bedford County, not
14	just lease it.
15	DELEGATE MARSHALL: They're not new
16	jobs, these are existing jobs.
17	MS. BLIDO: But they're going to spend
18	money when they're there. They'll be moving into Bedford
19	County.
20	DELEGATE KILGORE: You all are
21	committed to match our \$40,000?
22	MS. BLIDO: Yes, we are because this
23	company needs whatever they can get of the \$300,000 and
24	they're making the decision their ready to sign for that
25	building.

1	SENATOR RUFF: Mr. Chairman, this
2	sounds great but I think we need to understand what has
3	been our policy about taking jobs from within the region and
4	moving them in the footprint.
5	MR. PFOHL: Ned, do you want to try to
6	handle that one?
7	MR. STEPHENSON: The standard TROF
8	contract that has been issued under your policy has many
9	provisions in it developed over the years and one of which is
10	that the Commission does not count or recognize jobs that are
11	moved within the Commonwealth for the footprint or not. I
12	was not fully aware of where these jobs were coming from and
13	that's problematical for this that the jobs are coming from
14	within the Commonwealth. The theory being that the
15	Commission did not want to provide incentives to move people
16	around inside the Commonwealth.
17	DELEGATE KILGORE: If all these jobs
18	are moving and that's in our TROF paperwork and all these
19	jobs are moving from within the Commonwealth there's no
20	jobs created.
21	MR. STEPHENSON: There would be
22	three new but the 33 saved jobs if they're coming from the
23	Commonwealth would not get \$15,000 out of the forty. You
24	can see that calculation there. I wasn't fully aware of where
25	they were coming from.

1	SENATOR RUFF: What is the capital
2	investment?
3	MS. BLIDO: There's \$3 million of
4	equipment that will be moved into this facility. \$1.1 million
5	and the 33 jobs. We did the math in the county and we
6	always do that to make sure we're getting more in and in three
7	years we estimated it would add to our tax base over \$105,000
8	in three years.
9	SENATOR RUFF: That's nice but that's
10	not related. If we did this without any job considerations
11	beyond capital.
12	MR. STEPHENSON: I would have to do
13	the math, Senator Ruff. It's intertwined. And if you notice
14	there is a relationship between high capital and low wage and
15	vice versa. Those elements are intertwined in our estimate.
16	I'd have to run the math to come up with that.
17	DELEGATE MARSHALL: Is this new
18	equipment or equipment that is currently in Lynchburg that
19	you're going to move to Bedford.
20	MS. BLIDO: It's equipment that would
21	be moved and then additional equipment purchase being
22	when they're in Bedford County. There's no commitment at
23	this time for the additional equipment. The company spends
24	a lot of money every year on R&D. We want to save the
25	company in our region.

1	DELEGATE KILGORE: There's no other
2	place they can go but Lynchburg.
3	MR. PFOHL: Mr. Chairman, could we
4	consider a motion that would allow Ned to recalculate based
5	on this information we have now otherwise we abide by all
6	elements of the policy in the TROF program with the exception
7	of the \$50,000 minimum and authorize an amount to be
8	determined by the formula?
9	DELEGATE MARSHALL: Tim, what we're
10	asking is to lower that threshold fifty and if all the numbers
1	come out, with my math comes out to \$30,000 then we're
12	authorizing Ned for this project only over to \$30,000, is that
13	what you're asking?
14	MR. PFOHL: Yes. The formula generated
15	amount recognizing that it will be below fifty for the one-time
16	exception.
17	DELEGATE KILGORE: Would Ned have
18	that number available by tomorrow?
19	MR. STEPHENSON: That's a possibility.
20	I'll see if I can get that to work.
21	SENATOR RUFF: Maybe the full motion
22	should be that we would agree to remove the minimum on this
23	application but still leave it in the hands of the Executive
24	Director to determine it.
25	MR. STEPHENSON: That's better.

1	DELEGATE KILGORE: Are you moving?
2	SENATOR RUFF: Yes.
3	DELEGATE MARSHALL: Second.
4	DELEGATE KILGORE: We have a motion
5	and a second. All those in favor say aye. (Ayes.) Opposed?
6	(No response.)
7	DELEGATE MARSHALL: How many
8	requests do we get that would fall under the fifty thousand
9	threshold?
10	MR. STEPHENSON: A good number.
11	You never see them unless the applicant feels compelled to
12	speak. But yes, we do get some from time to time. Typically if
13	a job count is in the single digits or the capital investment is
14	very low, then they will fall below fifty.
15	DELEGATE MARSHALL: Are these some
16	good projects at fifty thousand threshold?
17	MR. STEPHENSON: I think that
18	threshold has been around a good long time and it's a little bit
19	arbitrarily chosen, I think to avoid a flood of very small
20	projects. These grants are labor intensive whether it's nine
21	jobs or nine hundred. And it's the same amount of labor and
22	depends on whether it calls for you to be engaged in.
23	Mr. Chairman, that concludes individual
24	applications. But I have one more item that's not on your
25	agenda if I may. In April the Executive Committee reviewed a

- revised TROF policy and it was before the Executive
- 2 Committee for two reasons. One is that the Executive
- 3 Committee was meeting that day and secondly many of the
- 4 provisions of that policy have broad indications beyond the
- 5 TROF Committee. That policy will be before the Executive
- 6 Committee again in a little bit but I wanted to invite your
- 7 attention on page forty where that policy is found. The major
- 8 changes in that policy were to authorize the Executive Director
- 9 to negotiate repayment plans and this is something you did in
- your minutes a year ago in May. I think it was the
- investigation as they said didn't have that in your policy so we
- placed it there. It requires matching funds from non-
- 13 Commission sources and this is to comply with the new law
- that goes into effect July 1. There are several technical
- corrections that are probably not worth mentioning but in
- particular there was a long standing rule that the TROF
- 17 program would only fund three awards per locality per fiscal
- year without approval from the Commission. We had taken
- that provision out when the Executive Committee saw it last
- 20 month and they asked that we put that back in and that has
- been restored in the document before you so this will go to the
- 22 Executive Committee for approval this afternoon. I just
- wanted to bring this up so you can have a chance to question
- 24 it if you wish.

25

DELEGATE KILGORE: So if you have

1	more TROF awards the Executive Committee and the full
2	Commission to get approval?
3	MR. STEPHENSON: Yes. If there are
4	more than three, there is still a pathway for approval, it just
5	requires the full Commission.
6	DELEGATE KILGORE: We don't want to
7	hurt anyone that's creating jobs, is that right?
8	MR. STEPHENSON: Yes, in my time with
9	the Commission, you have never not approved a TROF grant
10	transaction that you wanted to. That concludes my report,
11	Mr. Chairman.
12	DELEGATE KILGORE: Thank you.
13	That's all we have. Is there any public comment? Anyone
14	wish to make a public comment? If not, all right, we have a
15	motion to adjourn.
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17	
18	PROCEEDINGS CONCLUDED.
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1	CERTIFICATE OF THE COURT REPORTER
2	
3	I, Medford W. Howard, Registered Professional
4	Reporter and Notary Public for the State of Virginia at large,
5	do hereby certify that I was the court reporter who took down
6	and transcribed the proceedings of the Virginia Tobacco
7	Indemnification and Community Revitalization
8	Commission TROF Committee meeting when held on
9	Wednesday, May 20, 2015 at 4:00 p.m. at the New College
10	Institute, Martinsville, Virginia.
11	I further certify this is a true and accurate
12	transcript, to the best of my ability to hear and understand
13	the proceedings.
14	Given under my hand this 5th day of June,
15	2015.
16	
17	
18	
19	Medford W. Howard
20	Registered Professional Reporter
21	Notary Public for the State of Virginia at Large
22	
23	My Commission Expires: October 31, 2014.
24	Notary Registration Number: 224566